# Lecture notes Exponentials and Logarithms (Chapter 10)

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## **1** Simple Compound Interest

Suppose you have x dollars to invest at an interest rate of r percent per year. In one year you will have y dollars, where

$$y = x + rx = x(1+r)$$

in two years

$$y = [x(1+r)](1+r) = x(1+r)^2$$

in three years

$$y = [x(1+r)^2] (1+r) = x(1+r)^3$$

The present value (PV) of y 3 years from now is

$$x = \frac{y}{(1+r)^3} = y(1+r)^{-3}$$

PV: Tells you "how much to invest now" in order to have y dollars in 3 years.

#### 1.1 Compounding Within a Year

1. (a) Semi-annual compounding at six months

$$y = x\left(1 + \frac{r}{2}\right) = x + \frac{xr}{2}$$

at one year

$$y = \left[x\left(1+\frac{r}{2}\right)\right]\left(1+\frac{r}{2}\right) = x\left(1+\frac{r}{2}\right)^2$$

(b) Monthly compounding

$$y = x \left(1 + \frac{r}{12}\right)^{12} \text{ for one year}$$
  

$$y = \left[x \left(1 + \frac{r}{12}\right)^{12}\right] \left(1 + \frac{r}{2}\right) = x \left(1 + \frac{r}{12}\right)^{24} \text{ for two years}$$
  

$$y = x \left(1 + \frac{r}{12}\right)^{12n} \text{ for n years}$$

### 1.2 Converting Compound Interest into an Annual Yield

Suppose you are offered a choice:

- 1. 10% compounded semi-annually, or
- 2. 10.2% annually

Which would you choose? We know for semi-annual

$$y = x \left(1 + \frac{r}{2}\right)^2 = x \left(1 + \frac{.10}{2}\right)^2 = (1.05)^2 x$$
  
$$y = 1.1025x$$

Yield = y - principal = y - x

Yield = 1.1025x - x = 0.1025x or you can earn 10.25% annually since  $10.25\% > 10.20\% \Longrightarrow \Longrightarrow$  Pick option (1)

#### **1.3** Continuous Compounding

1. (a) Daily interest for one year

$$y = x \left( 1 + \frac{r}{365} \right)^{365}$$

Suppose x=1 and r=100% (or r=1)

$$y = 1\left(1 + \frac{1}{365}\right)^{365} = \$2.71456$$

(b) Compound hourly  $(365 \times 24 = 8760)$ 

$$y = x \left( 1 + \frac{1}{8760} \right)^{8760} = \$2.71812$$

or if

$$y = 1\left(1 + \frac{1}{m}\right)^m$$

if we let  $m \Longrightarrow infinity(\infty)$ 

$$y = \left(1 + \frac{1}{m}\right)^m \Longrightarrow 2.71828... = e$$

for any r as  $m \longrightarrow \infty$  {and x = \$1}

$$y = \left(1 + \frac{1}{m}\right)^m \implies e^r$$

## 2 The Number "e"

The number e = 2.71828... is the value of \$1 compounded continuously for one year (or one period) at an interest rate of 100%.

Continuous compounding at r percent for t years of a principal equal to  $\mathbf x$ 

$$y = xe^{rt}$$

The present value of y is

$$x = \frac{y}{e^{rt}} = ye^{-rt}$$

which tells you the amount needed to invest today that will be worth y dollars in t years of continuous compounding

Present Value  $(xe^{rt})$  Graphically



## 3 Derivative rules of e

1.

$$y = e^x$$
  $\frac{dy}{dx} = e^x$ 

2.

$$y = e^{f(x)}$$
  $\frac{dy}{dx} = f'(x)e^{f(x)}$ 

3. Examples:

(a) 
$$y = e^{3x}$$
  
(b)  $y = e^{-rt}$   
(c)  $y = ae^{(t^2-t)}$   
 $\frac{dy}{dt} = a(2t-1)e^{(t^2-t)}$ 

4.

$$e^{-\infty} = \frac{1}{e^{\infty}} pprox 0 \qquad e^0 = 1$$

### 3.1 Growth Rates

Given

$$y = xe^{rt}$$

The change in y is

$$\frac{dy}{dt} = rxe^{rt} = ry$$

However, the percentage change in y, or the "growth rate" is

Growth Rate 
$$= \frac{\Delta in y}{y} \cong \frac{dy}{y}$$

Therefore

Growth Rate 
$$=\frac{\frac{dy}{dt}}{y} = \frac{rxe^{rt}}{xe^{rt}} = r$$

Where r is the continuous rate of growth of y over time. NOTE: the growth rate is constant, however, the slope of  $y = xe^{rt}$  is <u>not</u> constant.

### 4 Logarithms

#### 4.1 Common Log (or log base 10)

Given

$$10^2 = 100$$

The exponent 2 is defined as the logarithm of 100 to the base 10. eg.

#### 4.2 Natural Logarithm

If  $y = e^x \ln y = \ln e^x = x$  where  $\ln x$  is the logarithm to base e

#### 4.3 Rules of Logarithms

- 1.  $\ln(AB) = \ln A + \ln B$
- 2.  $\ln\left(\frac{A}{B}\right) = \ln A \ln B$
- 3.  $\ln(A^b) = b \ln A$

#### 4.3.1 Example:

$$\ln(x^3y^2) = 3\ln x + 2\ln y$$

#### 4.3.2 Other Properties

 $\begin{array}{l} \text{if } x = y \text{ then } \ln x = \ln y \\ \text{if } x > y \text{ then } \ln x > \ln y \end{array} \end{array}$ 

\*\* $\ln(-3)$  does NOT exist!! You cannot take a logarithm of a negative number. \*\* $ln(A+B) \neq \ln A + \ln B$ !!!

## 5 Derivatives of the Natural Logarithm

1. 
$$y = \ln x$$
  $\frac{dy}{dx} = \frac{1}{x}$  or  $dy = \frac{dx}{x}$ 

2. 
$$y = \ln ax$$
  $\frac{dy}{dx} = \frac{a}{ax} = \frac{1}{x}$ 

OR 
$$y = \ln ax = \ln x + \ln a$$

$$\frac{dy}{dx} = \frac{1}{x} \left\{ \text{since } \frac{d(\ln a)}{dx} = 0 \right\}$$

3. 
$$y = ln(x^2 + 2x)$$
  
 $\frac{dy}{dx} = \frac{1}{(x^2 + 2x)}(2x + 2) = \frac{2x + 2}{x^2 + 2x} = \frac{1}{x + 2} + \frac{1}{x}$   
OR  $y = ln(x^2 + 2x) = ln[(x + 2)x] = ln(x + 2) + lnx$   
 $\frac{dy}{dx} = \frac{1}{\frac{x + 2}{x}} + \frac{1}{x}$ 

## 6 Optimal Timing Problems



Figure 1:

#### 6.1 The Forest Harvesting Problem

Assume a stand of trees grows according to the following function

Volume = 
$$V(t) = Ae^{\alpha - \frac{\beta}{t}} \left\{ \text{measured in } (\text{ft})^3 \right\}$$

Question: When is the best time to harvest the stand of trees?

 $\cdot$  For simplicity, assume that the price per  ${\rm ft}^3$  for lumber is \$1 and it remains constant over time

 $\cdot$  if the market rate of interest is r given the problem is to choose a time to harvest the trees that maximizes the present value of the asset

 $\cdot$  at any time,  $t_0$  the present value is:

$$PV = V(t_0) e^{-rt_0}$$
$$= \left(A e^{\alpha - \frac{\beta}{t_0}}\right) e^{-rt}$$
$$PV = A e^{\alpha - \frac{\beta}{t} - rt}$$



Figure 2:

Optimal harvest time:  $t_3$ Maximum present value:  $PV_3 \left\{ \frac{V_3'}{V_3} = r \right\}$ At  $V_1$  the growth rate of trees exceeds the growth rate of a financial asset since  $\left(\frac{V_1(t)'}{V_1} > r\right)$ 

#### Present Value is

$$PV(t) = V(t)e^{-rt}$$
  

$$PV(t) = Ae^{\alpha - \frac{\beta}{t} - rt} \qquad \left\{ V(t) = Ae^{\alpha - \frac{\beta}{t}} \right\}$$

Max PV with respect to t  $\left\{\frac{dPV}{dt} = 0\right\}$ 

$$\frac{dPV}{dt} = Ae^{\alpha - \frac{\beta}{t} - rt} \left(\frac{\beta}{t^2} - r\right) = 0$$
$$\frac{dPV}{dt} = 0 \quad \text{If} \quad \frac{\beta}{t^2} - r = 0$$

Therefore

$$\frac{\beta}{t^2} = r \text{ or } t = \sqrt{\frac{\beta}{r}}$$

#### Logarithmic Approach

$$\ln PV = \ln(e^{\alpha - \frac{\beta}{t} - rt}) = \alpha - \frac{\beta}{t} - rt$$
$$\frac{d(\ln PV)}{dt} = \frac{dPV}{dt} = \frac{\beta}{t^2} - r = 0$$
$$= \frac{\beta}{t^2} = r \quad \left\{ t = \sqrt{\frac{\beta}{r}} \right\}$$

 $\frac{\beta}{t^2}$  = growth rate of the value of uncut trees

r = growth rate of the optimally invested money

 $\frac{\beta}{t^2}$  = the growth in your wealth from leaving trees uncut

r = Growth in your wealth if you cut down the trees, sell them, and put the money into a savings account paying  $e^{rt}$ 

Comparative Statistics: if interest rate rises:  $r \to r'$  then the optimal cutting time falls:  $t^* \to t'$ 



Figure 3:

- 6.2 Review: When to use the Implicit Function Theorem (Jacobian)??
- 6.2.1 General Form

Max

$$U(x,y) + \lambda(B - P_x x + P_y y)$$

F.O.C.

$$L_x: U_x - \lambda P_x = 0 \qquad \text{Eq. 1} \\ L_y: U_y - \lambda P_y = 0 \qquad \text{Eq. 2} \\ L_\lambda: B - P_x x + P_y y = 0 \qquad \text{Eq. 3}$$

Equations 1, 2, and 3 IMPLICITY define

$$x^* = x^*(B, P_x, P_y)$$
  
 $y^* = y^*(B, P_x, P_y)$   
 $\lambda^* = \lambda^*(B, P_x, P_y)$ 

S.O.C.

$$\left|\bar{H}\right| = \begin{vmatrix} 0 & -P_x & -P_y \\ -P_x & U_{xx} & U_{xy} \\ -P_y & U_{yx} & U_{yy} \end{vmatrix} > 0$$
(By Assumption)

Find  $\frac{dx^*}{dP_x}$ : use Implicit Function Theorem

#### 6.2.2 Specific Form

Max

$$xy + \lambda(B - P_x x + P_y y)$$

F.O.C

$$L_x: y - \lambda P_x = 0 \qquad \text{Eq. 1}$$
$$L_y: x - \lambda P_y = 0 \qquad \text{Eq. 2}$$

$$L_{\lambda}: B - P_x x + P_y y = 0 \quad \text{Eq. } 3$$

Equations 1, 2, and 3 EXPLICITLY define

$$x^* = \frac{B}{2P_x}$$
$$y^* = \frac{B}{2P_y}$$
$$\lambda^* = \frac{B}{2P_x P_y}$$

S.O.C.

$$\left|\bar{H}\right| = \begin{vmatrix} 0 & -P_x & -P_y \\ -P_x & 0 & 1 \\ -P_y & 1 & 0 \end{vmatrix} = 2P_x P_y > 0$$

Find  $\frac{dx^*}{dP_x}$ : Differentiate  $x^*$  directly  $\frac{dx^*}{dP_x} = -\frac{B}{2P_x^2} < 0$