

# SIMON FRASER UNIVERSITY

## Faculty of Business Administration

### Bus 478 Group Selection

**COURSE:** BUS 478-3

**TITLE:** Strategy

**NOTES:** <http://www.sfu.ca/~sheppard/index.html>

**SEMESTER:** Fall 2010

**INSTRUCTOR:** Dr. J. Sheppard

Office: WMX 4387

Phone: 778-782-4918

E-mail: sheppard@sfu.ca

---

#### GROUP MEMBERS:

Name	Student ID #	Title	Concentration
		CEO	
		COO	
		CMO	
		CFO	
		(CHR)	

#### CASE SELECTION (Rank only the top three)

Rank (1=most favoured)	Presentation Week	CASE #	CASE Name
	11	CASE 3:	AMD
	11	CASE 9:	Compassion Canada
	11		Independent / Choice
	12	CASE 21:	MTV International
	12	CASE 25:	Print Shop at Eva's Phoenix
	13		Independent / Choice
	13	CASE 14:	Med Eng Systems
	13	CASE 23:	Nokia
	13		Independent / Choice