

Integration, Recommendation and Implementation Analysis Evaluation

<i>Section of report Range is 0.0–4.4</i>	Form	Content
Synthesis	<ul style="list-style-type: none"> ◆ Firm Strengths & Weaknesses ◆ Enviro. Opportunities & Threats ◆ SWOT Matrix ◆ Does the strategy fit the SWOT 	<ul style="list-style-type: none"> • Summarize not only the strengths & weaknesses / opportunities & threats but relate them to each other – how does all that you’ve said so far fit together.
Selecting a Course of Action	<ul style="list-style-type: none"> ◆ Criteria by which you will evaluate a good recommendation. ◆ Recommendation. ◆ Targets and Goals ◆ Evaluation of Recommendations. 	<ul style="list-style-type: none"> • Tell me what challenges a good recommendation will address. • Have a definitive recommendation. • Tell me what are the targets of your recommendations. • Tell me how your recommendations meet your criteria and potential targets.
Implementation	<ul style="list-style-type: none"> ◆ Describe an Action Plan for implementation ◆ Discuss the logic of Action Plan ◆ Are any new organizational structure or controls needed ◆ Criteria to evaluate change success. 	<ul style="list-style-type: none"> • Logical & appropriate Action Plan for implementing your recommendations (1st this, then) • Review any new organizational structure or controls needed • Criteria by which you will evaluate whether the change was successful.
Remaining Considerations	<ul style="list-style-type: none"> ◆ Cover ◆ References ◆ Figures (like organization charts or time lines) ◆ Tables. 	<ul style="list-style-type: none"> • Cover has all the relevant elements (ID’s, Art). • Sufficient consistently properly presented alphabetical references. • Sufficient labeled clearly presented figures. • Sufficient labeled clearly presented figures.
Average		

Integration, Recommendation and Implementation Analysis Outline

The written version should be no more than 8 page, excluding cover and citations, no table of contents or exec summary needed, no less than 12 pt, 1 ½ space, and no less than 1-inch margins. Mix the tables and figures into the text as they are mentioned in the paper.

SYNTHESIS

Strengths

1. ...
2. ...

Weaknesses

1. ...
2. ...

Opportunities

1. ...
2. ...

Threats

1. ...
2. ...

SWOT Matrix!

SWOT fit with strategy

SELECTING A COURSE OF ACTION

Criteria for Evaluation

1. ...
2. ...
3. ...

Recommendation

Short term

Long Term

Targets and Goals

Evaluation of Recommendations

IMPLEMENTATION

Action Plan Described

1. ...
2. ...

Rationale for Action Plan

New Structure & Control Systems needed

Criteria to Evaluate Implementation Success