**Integration, Recommendation and Implementation Analysis Evaluation**

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| ***Section of report*** *Range is 0.0 –4.4* | Form | **Content** |
| Synthesis | Firm Strengths & WeaknessesEnviro. Opportunities & ThreatsSWOT MatrixDoes the strategy fit the SWOT | * Summarize not only the strengths & weaknesses / opportunities & threats but relate them to each other – how does all that you’ve said so far fit together. |
| Selecting a Course of Action | * Criteria by which you will evaluate a good recommendation. * Recommendation. * Targets and Goals * Evaluation of Recommendations. | * Tell me what challenges a good recommendation will address. * Have a definitive recommendation. * Tell me what are the targets of your recommendations. * Tell me how your recommendations meet your criteria and potential targets. |
| Implementation | * Describe an Action Plan for implementation * Discuss the logic of Action Plan * Are any new organizational structure or controls needed * Criteria to evaluate change success. | * Logical & appropriate Action Plan for imple­menting your recommendations (1st this, then) * Review any new organizational structure or controls needed * Criteria by which you will evaluate whether the change was successful. |
| Remaining Considerations | * Cover * References * Figures (like organization charts or time lines) * Tables. | * Cover has all the relevant elements (ID’s, Art). * Sufficient consistently properly presented alphabetical references. * Sufficient labeled clearly presented figures. * Sufficient labeled clearly presented figures. |
| Average |  |  |

**Integration, Recommendation and Implementation Analysis Outline**

The written version should be no more than 8 page, excluding cover and citations, no table of contents or exec summary needed, no less than 12 pt, 1 ½ space, and no less than 1-inch margins. Mix the tables and figures into the text as they are mentioned in the paper.

SYNTHESIS

Strengths

1. …

2. …

Weaknesses

1. …

2. …

Opportunities

1. …

2. …

Threats

1. …

2. …

SWOT Matrix!

SWOT fit with strate gy

SELECTING A COURSE OF ACTION

Criteria for Evaluation

1. …

2. …

3. …

Recommendation

Short term

Long Term

Targets and Goals

Evaluation of Recommendations

IMPLEMENTATION

Action Plan Described

1. …

2. …

Rationale for Action Plan

New Structure & Control Systems needed

Criteria to Evaluate Implementation Success