
GROUP 6 OR GROUP F

You Pay My Rent: We can loan that to you. ([C-6F.Pdf](#))

How do these companies differ in how they do business?

That is:

How does one company differ from another?

How does everyone get paid?

Who are their customers?

As a customer, which would you find the most attractive?

Who are their suppliers?

As a supplier working this gig, which one would be attractive?

Why don't these companies just hire these folks?

Would that make sense?

Rentah	Rentah makes it easy for to rent out your goods and services to earn money. Clients choose what to rent within their community, and set the value of their items while renting on their schedule.
Ruckify	Why buy when you can Ruckify? Ruckify is an online, person-to-person rental market that allows verified users to post their under-utilized tools, equipment, etc. for rent. Plus they'll plant a tree for every transaction.
Turo	Based on the market value, location, time of year, etc., Turo will price and rent out private cars. Owners get 65% to 85% of the trip price, depending on the protection plan selected. Turo screens travelers for added security.

Source: <https://apiumhub.com/tech-blog-barcelona/gig-economy/> or for further discussion

<https://www.forbes.com/sites/charlestowersclark/2019/07/08/the-uberization-of-work-pros-and-cons-of-the-gig-economy/#1f7b9ca11cc7>
