
GROUP 4 OR GROUP D

Moonlighting: Putting Folks Mad Skills to Work. ([C-4D.Pdf](#))

How do these companies differ in how they do business?

That is:

How does one company differ from another?

How does everyone get paid?

Who are their customers?

As a customer, which would you find the most attractive?

Who are their suppliers?

As a supplier working this gig, which one would be attractive?

Why don't these companies just hire these folks?

Would that make sense?

Wonolo	An on-demand staffing platform. Wonolo connects talents with immediate hourly or daily jobs from the biggest and best brands, allowing you to work where you want, when you want, for whomever you want.
Handy	Handy is the app for cleaners or handypersons. Clients who want assistance around the house connect using the web, iOS or Android device, and workers can earn up to \$22 / hour as a cleaner, or \$45 / hour as a <i>factotum</i> .*
Moon-lighting	Moonlighting is a gig economy app for freelance workers. People can browse local or remote jobs and services and get hired faster with Moonlighting.

* There really is no good synonym for “handyman” except handyperson, which is pretty cumbersome.

“Hired help” comes close but could really mean anything... then I came across “factotum” [[fak-toh-tuh m](#)].

Noun,

- 1) a person, a handyman or servant, employed to do all kinds of work around the house.
- 2) any employee or official having many different responsibilities.

<https://www.dictionary.com/browse/factotum>

Source: <https://apiumhub.com/tech-blog-barcelona/gig-economy/> or for further discussion

<https://www.forbes.com/sites/charlestowersclark/2019/07/08/the-uberization-of-work-pros-and-cons-of-the-gig-economy/#1f7b9ca11cc7>
