## **GROUP 3 OR GROUP C**

Let Me Roll it: General Merchandise Delivery (C-3C.Pdf)

How do these companies differ in how they do business?

## That is:

How does one company differ from another?

How does everyone get paid?

Who are their customers?

As a customer, which would you find the most attractive?

Who are their suppliers?

As a supplier working this gig, which one would be attractive?

Why don't these companies just hire these folks? Would that make sense?

Post- mates	Workers deliver dry cleaning, grocery, hot food, coffee, etc. using their car, truck, motorcycle or bicycle. Delivery people make 80% of the delivery fee and 100% of tips, with \$10 referrals for users and employees.
Amazon Flex	Delivering packages for Amazon can make delivery folks \$18-\$25 per hour. Amazon Flex lets folks set their schedule using the company's app & lets them make as many or few deliveries as they want seven days a week.
Glovo	Glovo is an on-demand service that purchases, picks-up and delivers anything that is ordered through the app. The service is carried out in less than an hour by independent couriers, called Glovers.

Source: https://apiumhub.com/tech-blog-barcelona/gig-economy/ or for further discussion

https://www.forbes.com/sites/charlestowersclark/2019/07/08/the-uberization-of-work-pros-and-cons-of-the-gig-economy/#1f7b9ca11cc7