
GROUP 2 OR GROUP B

Your House: Renting out your Place (C-2B.Pdf)

How do these companies differ in how they do business?

That is:

How does one company differ from another?

How does everyone get paid?

Who are their customers?

As a customer, which would you find the most attractive?

Who are their suppliers?

As a supplier working this gig, which one would be attractive?

Why don't these companies just hire these folks?

Would that make sense?

Airbnb	What Uber does for your car, Airbnb makes possible for your property. Whether it is a single room or your entire apartment, you can use this app to rent it with a free listing.
One Fine Stay	This is Airbnb++. They prepare a place just like a hotel with clean linens and more. They cater to high-end clients and ensure service by greeting guests when they arrive, checking IDs, key handling and insurance.
Outdoorsy	Outdoorsy is the world's largest peer-to-peer marketplace for RVs, motorhomes and campervans. They are similar to Airbnb but focus on RVs. They are great for rentals in remote areas, wilderness or national parks.

Source: <https://apiumhub.com/tech-blog-barcelona/gig-economy/> or for further discussion

<https://www.forbes.com/sites/charlestowersclark/2019/07/08/the-uberization-of-work-pros-and-cons-of-the-gig-economy/#1f7b9ca11cc7>
