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## **GROUP 1 OR GROUP A**

**I Get Around:** Driving People. ([C-1A.Pdf](#))

How do these companies differ in how they do business?

That is:

How does one company differ from another?

How does everyone get paid?

Who are their customers?

As a customer, which would you find the most attractive?

Who are their suppliers?

As a supplier working this gig, which one would be attractive?

Why don't these companies just hire these folks?

Would that make sense?

<a href="#">Uber</a>	If anyone represents the gig economy, it's Uber. Drivers use their own vehicle to earn money via the Uber app. - a flexible platform allows drivers to choose when and where they drive.
<a href="#">Lyft</a>	Lyft is an app that matches drivers with passengers and enables payment automatically. Drivers get to keep 100% of their tips.
<a href="#">Wingz</a>	Wingz helps drivers become a riders' favorite driver. This peer-to-peer marketplace helps personal drivers earn cash by driving full or part-time, managing their own schedule and accepting only the rides they want.

Source: <https://apiumhub.com/tech-blog-barcelona/gig-economy/> or for further discussion

<https://www.forbes.com/sites/charlestowersclark/2019/07/08/the-uberization-of-work-pros-and-cons-of-the-gig-economy/#1f7b9ca11cc7>

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