**Group Presentation Evaluation**

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| --- | --- | --- | --- |
| Sections | Comments / Questions | — Grade — | |
| Form | Content |
| 1. Describe the main challenges / |  |  |  |
| problems for the organization. |
| (A get-to-the-point overview.) |
|
| 2. Show an analysis backing how you |  |  |  |
| arrived at your conclusion of what |
| the organizational challenges are |
| (Mainly an external analysis.) |
| 3. Tell me what resources & |  |  |  |
| capabilities the organization has |
| that help address the challenges / |
| problems for the organization. |
| 4. Tell me what restraints the |  |  |  |
| organization has to limit its actions. |
|  |
| 5. Sum-up the above by telling what |  |  |  |
| a good recommendation does. |
| (Criteria for good recommendation.) |
|
| 6. Make a recommendation that is |  |  |  |
| clear and achievable. |
|  |
| 7. Explain an implementation schedule, |  |  |  |
| showing a sense of urgency. |
|  |
| 8. Show me what things will look |  |  |  |
| like when you are done. |
| (i.e. how you measure success). |
|
| 9. Address the questions raised. |  |  |  |
| Average |  |  |  |

**Individual Presentation Grade is based on:**

Cogent Content . . . . . . . . Did what you discuss make sense and support the analysis?

Confidence . . . . . . . . . . . Did you seem self-assured about what you were saying?

Enthusiasm . . . . . . . . . . . I'm not looking for cheerleading but at least seem interested!

Volume and Clarity . . . . . Were you loud & clear enough to be heard & understood in the back?

Attention to Audience . . . Did you make eye contact with the whole audience, not just the prof.?

Rehearsed . . . . . . . . . . . . You can use notes but look up occasionally and keep your place.