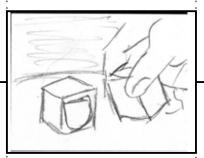
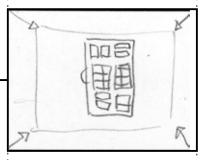


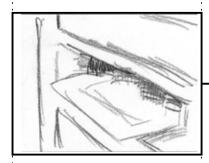
Interview: "How it Started" Shot of the 'origin' cube Center shot angled slightly downwards



Track slightly right Robyn's hand enters and places down the second/ third additions



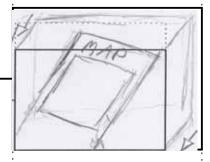
Front center shot of shelf with sugar (OR aerial downwards). Zoom out slowly while having slow cuts to close-ups of the contents on shelf.



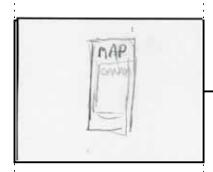
Like this, then return to zooming out, maybe have fade/cuts to speed up zooming action until full frame.



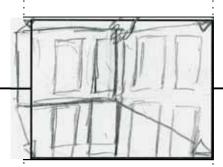
Zoom in shot of the sugar packets shelf - name of the country can link to the map



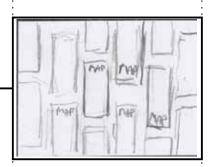
Fading transition from country label on shelf to label on Map.



Aerial View of a single map:



A map is placed beside first map. Camera Zooms out to show rows of maps.



Quick cut to aerial view of unevenly placed maps.

