

CAROL LAM

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(778) 325-3829
Vancouver, Canada

EDUCATION

Simon Fraser University

Vancouver, Canada

2014 Sep - 2020 Apr

B.A. Major in Interactive Arts
and Technology, Minor in
Print and Digital Publishing

I.T. SKILLS

Design applications



Illustrator



Photoshop



AfterEffect



PremierePro



InDesign



Adobe Xd



Figma



axure RP

Website coding

HTML5 and CSS3

LANGUAGES

Fluent in **English, Mandarin**
and **Cantonese**.

Intermediate in **Japanese**.

PROFESSIONAL EXPERIENCE

Freelance Graphics Designer

Independent designer

Vancouver, Canada

Apr 2016 - Apr 2019

- Provided online image consultation service to local businesses and student organizations to support their development
- Interviewed client, conducted industry research, designed and created logos and website according to desired goals

GHC Asia

Public Relation Assistant Internship

Hong Kong, China

Oct 2017 - March 2018

- Conducted online news monitoring and research reports for clients including but not limited to Qantas, AccorHotels, Cirque du Soleil, Asia Miles, Hong Kong Disneyland Resort
- Composed social media content and graphics for local restaurants, and Lai Sun Group's mainland China property project Novotown

Forum Home Appliance

Sales associate

Vancouver, Canada

Apr 2016 - July 2017

- Worked in a team of 6 in daily operations to ensure smooth operations: store setup, customer service, cashier, merchandize management, daily order
- Handled customer complains with a professional manner

Progressive Intercultural Community Services (PICS) Society

Summer Marketing Internship

Vancouver, Canada

Jun 2016 - Aug 2016

- Created commercial video, posters, flyers, transit advertisements, banners and more for business event
- Designed advertisements that distributed in 16 local newspapers in 3 languages, and successfully attracted 7000+ attendees to the event
- Produced 7 advertisements, 3 brochures, 2 coupons, 3 logos for partner companies

SFU TechByte Student Program

Teacher Assistant

Vancouver, Canada

Jan 2016 - Jun 2016

- Worked as a teacher assistant at the university's computer lab. Assisted 3-5 students with their projects on a 1 to 1 basis to provided suitable solutions for each student