



Brendan Lane

Branding + Graphic Designer

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www.brendan-lane.com

About Me

I'm a **branding and graphic designer** from beautiful Vancouver, British Columbia, with a passion for helping others express themselves in a meaningful way. My bread n' butter is helping others tell the story of themselves or of their company, and I've been doing it for the past two and a half years, primarily as a freelance designer.

Skills

Illustrator	After Effects	HTML + CSS	Axure RP
Photoshop	Premiere Pro	Wordpress	Proto.io
InDesign	Microsoft Office	SmartGit	Presentation Design

Selected Experience

Make It Lane Design / *Freelance Graphic and Brand Designer*

May 2013 - Present
www.brendan-lane.com

Designed brands, along with marketing collateral, for numerous clients, including photography startup Vanvero and Carnarvon Community School. Created logos, posters, and other media to develop a strong brand presence across web and print.

StartupStorm / *Graphic and Brand Designer*

November 2015 - Present
www.startupstorm.org/

Developed branding and marketing collateral for StartupStorm, a UBC club for hackers, designers, and startups. Materials include Facebook cover photos and posters, specifically for the nwHacks Hackathon in February 2016.

Richmond Chinese Alliance Church / *Graphic Designer*

November 2012 - Present
english.rcac.ca

Designed promotional material, such as posters and invitation cards, for various church events. Maintained a social media presence to help connect people with events and promote them to others outside the church.

Education

Simon Fraser University / *School of Interactive Arts and Technology*

September 2010 - Present
www.siat.sfu.ca