Adel Ashnaei

Digital Media Designer



 □ www.sfu.ca/~aaa74/website in ca.linkedin.com/in/aashnaei

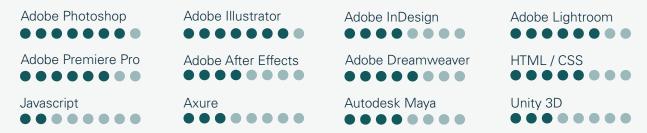
PERSONAL SKILLS

Experience working one on one with customers with different socio economic backgrounds.

Excellent team member as I can fit the role of both a leader and a follower; I have experience leading and organizing small teams, and I am prepared to contribute my skills to a specific part of the project or to the project as a whole.

Fast and eager learner, able to acquire and master new skills in very short time.

MULTIMEDIA SKILLS



DESIGN EXPERIENCE

Rendering Specialist, Compositor, Modeler & Lighter (The Loner's Song) 3D Animation - University Project

The story follows Bard Ghost as he chases the music of the Bassist Ghost, all while being tormented by the unknowing Shadow Pedestrians.

Controlled the render quality and render options.

Composed the different rendered layers with the video

footage.

Modeled the bass for this animation.

Matched the lighting of the 3D scenes to the real video footage.

Result

Utilized different render settings.

composed 3D scenes with video footage.

Learned how to model.

Experimented with different lighting options to match the

3D scene with a video footage.

Autodesk Maya, Photoshop, After Effects

App Design (Private Kitchen)

UX/UI Design - University Project

Private Kitchen is an application that help users find recipes and have the ingredients delivered to them prepared. This unique feature allows users to cook high quality meals without wasting time on grocery shopping or food preparation.

User research, to find what users like to do when using a cooking app.

Sketched the layout of the application.

Created a mockup of the application.

User testing, to see how our application works.

Illustrator, Photoshop, Axure

Result

Created prototypes from sketches to low-fidelity mockups to finished product.

Learned the importance of user testing for any application. Gained valuable experience communicating & working alongside a team of 5.

2015

2015







Digital Media Designer

2014 - 2015

Freelance - Surrey, BC

Used social media and sites related to photography (such as modelmayhem.com) to find photographers, and models who needed their photos designed and retouched.

Role

Designed and retouched modeling, and wedding photos.

Designed wedding photo books.

Designed and developed websites for PEI Photo Lab (www.peiphotolab.ca), and Jewelery shop (www.miaad.ca).

Editied wedding and conference videos.

Software

Photoshop, Lightroom, Premiere Pro, After Effects, Dreamweaver

Photo Designer

2009 - 2013

Smile Photo - North Vancouver, BC

Smile Photo is a photography and videography business located in North Vancouver, BC. They do wedding, and modeling photography and videography. I helped with the growth of the business with the skills I offered.

Role

Designed and retouched modeling, portrait, and wedding photos.

Designed wedding photo books.

Editied wedding and conference videos.

Software

Photoshop, Lightroom, Premiere Pro, After Effects

Education

Interactive Arts & Technology (IAT)

Simon Fraser University (SFU) - Surrey, BC

Bachelor of Arts with a concentration in Media Arts, and Design.

Students learn various forms of design from user experience to virtual reality.

Projects feature workplace level work with high level courses involve real client interaction.

Students are "jack of all trades" along with their personal design specializations.

Digital & Interactive Media Design

Northern Alberta Institute of Technology (NAIT) - Edmonton, AB

Diploma with a concentration in Animation & Design.

LANGUAGE SKILLS English

Arabic

Persian

2016

2007

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