# Kaitlyn Lam

Phone: 778-855-2826

Email: kal12@sfu.ca

Portfolio: https://kal128.wixsite.com/home

#### **SKILLS**

Photoshop Illustrator Premiere Pro After Effects Figma Java

#### COMPETENCIES

Prototyping
Project management
Physical & Digital Modelling
Problem Solving
Communication & Collaboration
Presenting

#### **EDUCATION**

Simon Fraser University, Canada B.A. Interactive Arts + Technology CGPA: 3.61 /4.33

2018-present

#### **AWARDS & CERTIFICATIONS**

Dean's Honour Roll – Spring 2020 Dean's Honour Roll – Fall 2020 Art 10 2-D Award – 2016 First Aid + CPRC – present

#### **UX EXPERIENCE**

Solace

Aug-Dec 2021

Junior UX Designer

- Created mock-ups and specs of UX designs by using Figma to clearly iterate ideations for team discussions
- Designed and modified icons by creating graphics through Illustrator to ensure pixel perfect icons and consistency with brand image
- Demonstrated flexibility in coordinating and collaborating with team members by adjusting schedules and communication styles in adaptation to varying time zones
- Practiced time management by planning tasks and organizing team meetings to ensure projects proceeded in a timely matter

Plantr

Spring 2021

#### UX/UI Designer

- Created intuitive interactions using Figma and Framer by conducting user research to satisfy the target demographic
- Illustrated digital storyboards using Photoshop tools, skills, and techniques to produce visual ideations of a design
- Demonstrated ability to collaborate remotely with team members by communicating effectively and respectively through online media

#### DESIGN EXPERIENCE

# A Journey Through Time

Summer 2021

Spring 2020

Designer & Writer

- Designed an eight-page magazine spread by using Photoshop tools and techniques to produce a cohesive publication reflective of graphic and book design trends throughout the decades
- Analyzed and wrote about graphic and book design trends by researching and referencing academic sources to ensure credibility of the publication

The Big Picture

Illustrator

- Took initiative to direct the team project by communicating with team members to ensure the concept was cohesive between individual parts
- Created digital illustrations by using Photoshop tools, skills, and techniques to visually enhance the narrative of the story

# OTHER EXPERIENCE

# Lifeguard & Swimming Instructor

2017-Present

City of Richmond

- Creates a fun and comfortable environment for children and adults by planning engaging activities suitable for helping students develop basic swimming skills
- Demonstrates problem solving ability by handling unexpected situations to ensure the safety and enjoyability of the pool

### Window Painter

2017-Present

#### Freelance

- Forms professionalism by scheduling appointments and respectfully negotiating terms to fit client's needs
- Creates designs to match client's visions by ideating with clients and sketching concepts
- Illustrates various designs by using acrylic paint on glass windows to execute envisioned concepts