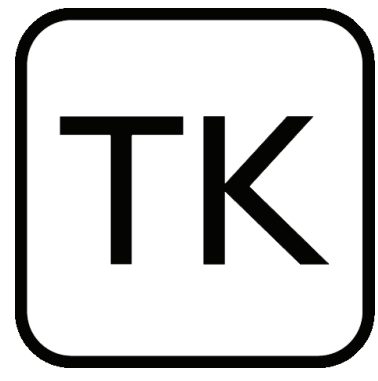




Local Contexts

...because the 's' matters



A Platform for TK Licenses and Labels

Why?

Because certain cultural heritage materials need something more than copyright or creative commons licensing options can provide.

TK Licenses: for when you own the content

TK Licenses are additional legal agreements that acknowledge that with some material, special rules governing access and use of that material exist beyond those already established by copyright.

TK Licenses add specific culturally appropriate conditions for use, including an option that gives the custodians of the source material authority to make decisions about how this material should be shared. There are four **TK licenses** to choose from and licenses can be mixed and matched to get the right set of agreements.



Attribution



Commercial



Non-commercial



Outreach

TK Labels: for when you don't own the content

TK Labels are informative signs to help non-community users of cultural heritage materials understand their importance to, and uses within, the source community even when they are in the public domain.

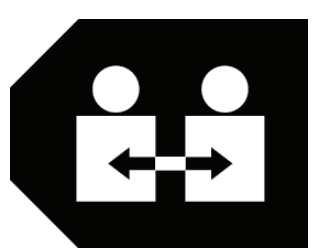
TK Labels provide an educational option for communities to convey important information about cultural heritage materials. The labels can be used to include information that might be considered missing from the public record such as: the name of the source community, what conditions of use are deemed appropriate, how to contact the relevant family, clan or community to arrange appropriate permissions and specific conditions of reuse.



Commercial



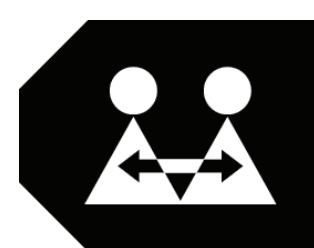
Non-commercial



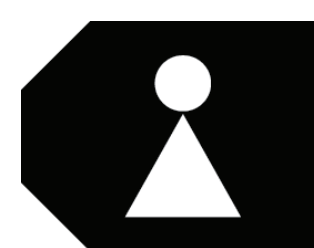
Men Restricted



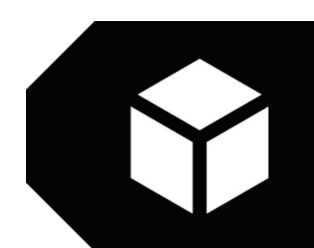
Men General



Women Restricted



Women General



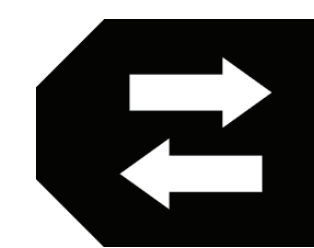
Secret/Sacred



Community Use Only



Outreach



Attribution



Verified

TK Licenses and Labels ask us all to gather, create and share respectfully and responsibly.

www.localcontexts.org