

JOB POSTING: JANUARY 18, 2005

POSITION: Director of Community Development

LOCATION: Seattle, Washington

START DATE: Immediately

SCOPE

Long Live the Kings (LLTK), a private non-profit organization dedicated to restoring wild salmon to the waters of the Pacific Northwest, seeks a highly creative and skilled communications and outreach specialist. This is a full-time, senior position and reports to the Executive Director.

The ideal candidate will have a bachelor's degree and at least five years of significant experience in campaign, conservation and/or political communications and outreach work, superior writing skills, a proven track record of success at building and maintaining coalition partnerships, experience working with the media, grant writing skills, the ability to think strategically, and a love of challenge. Knowledge of state, tribal and federal fisheries management, the legislative process, conservation issues and/or salmon recovery is desirable. A strong interest in natural resources management is important. The ability to lead initiatives, juggle competing priorities and work as part of an effective team is essential.

A current priority for LLTK is the organization's involvement in the Puget Sound and Coastal Washington Hatchery Reform Project (HRP). Created by Congress in 2000, the project is an unprecedented, science-driven effort to reform the world's largest hatchery system to achieve two goals: help conserve naturally-spawning salmon and steelhead populations; and support sustainable fisheries. The HRP represents a communications challenge as it posits new scientific and conceptual frameworks within which to manage the salmon resource. Director of Community Development will be integral to LLTK's success in providing independent third-party facilitation, communications and policy coordination for the project.

RESPONSIBILITIES

- Direct all aspects of LLTK communications and outreach activities.
- Strategize, as part of senior staff team, successful implementation of LLTK's mission.
- Design and implement strategies to effectively communicate LLTK's mission, goals and approach to funders, project partners, community organizations, the media and the public.
- Produce content and oversee production of LLTK newsletters, brochures and other publications.
- Staff and help guide a diverse coalition of recreational fishing, conservation and citizen organizations to support implementation of hatchery reform.
- Actively oversee development and maintenance of LLTK's web site.
- Draft and place op-eds, letters-to-the-editor and newsletter articles.

- Establish and maintain effective working relationships with key news media.
- Organize conferences and other special events.
- Manage consultants.
- Draft grant applications and assist Executive Director with other aspects of fundraising, as required.
- Assist Executive Director and other senior staff in preparation and review of reports, project materials and presentations for delivery to LLTK board of directors, project partners and key constituencies.
- Perform special projects and other duties as assigned by the Executive Director.

QUALIFICATIONS

Education: BA in liberal arts, environmental sciences or other related field required; advanced degree preferred.

Experience:

- Strong campaign, and/or political communications and outreach experience, with proven record of success and achievement.
- Knowledge of conservation and/or natural resources management issues.
- Experience working with diverse constituencies.
- Familiarity with fish and wildlife agencies and/or salmon recovery.
- Strategic planning, visioning, frame-shifting

Skills:

- Superior writing abilities.
- Strong verbal communications skills.
- High comfort level working with diverse interests and constituencies.
- Able to work calmly and efficiently under pressure.
- Be self-directed and thrive as part of a strong team.
- Attention to detail and strong organizational skills.
- Demonstrated ability to effectively manage consultants.
- Grant writing skills
- Proficiency using MS office software, including Word, Excel and PowerPoint. (Experience with Adobe InDesign, Adobe Illustrator, Adobe Photoshop, and Quark Xpress a plus).
- Ability to travel (mostly short trips within western Washington).

LLTK offers a competitive salary and benefits package, including health and dental benefits and a retirement plan. Submit resume, cover letter and writing samples to:

Barbara J. Cairns, Executive Director
 Long Live the Kings
 1326 Fifth Avenue, Suite 450
 Seattle, WA 98101