

KICKSTARTER SEED GRANT

SCORING RUBRIC

	Exceptional	Very Good	Fair	Poor
Advancing the Field of Study	The project's research objectives are very clear. It succinctly and directly explains to a broad audience how the proposed research advances the field of study.	The project's research objectives are clear. It directly explains to a broad audience how the proposed research advances the field of study.	The project's research objectives are weak. Significance is not clear.	The project's research objectives are vague and or not well motivated.
Visibility and/or external support	The project strongly demonstrates how it will achieve greater visibility and/or external support.	The project demonstrates how it will achieve greater visibility and/or external support.	The project somewhat demonstrates how it will achieve greater visibility and/or external support.	The project is not clearly communicated by the proposal.
Feasibility	Project's timeline is clear. High probability that that research objectives will be met. Budget justification is well-thought out and in terms of the research objectives.	Project's timeline is clear and direct. The research objectives will likely be met. Budget justification is tied to the research objectives.	Project's timeline is vague. It is not clear how the research objectives will be met. Budget justification is not tied to research objectives and otherwise is poorly explained	Project's timeline is vague and seems infeasible. Unclear as to how the research objectives will be met. Budget justification is insufficient.
Capability	Applicant is well qualified to undertake the proposed research. Track record supports this assessment.	Applicant is well qualified to undertake the proposed research.	Applicant's qualifications to undertake the research are unclear.	Applicant may be unqualified to undertake the proposed research.