Creative Research Assistant – SFU Undergraduate Student

Project Title: Aging in the Right Place (AIRP): Building Capacity for Promising Practices that Support Older People Experiencing Homelessness in Montreal, Calgary, and Vancouver

We are looking for someone with a creative eye to add an artistic touch to our project materials! Reporting to Dr. Sarah Canham (Project Director), and collaborating with the Lead Project Coordinator and the AIRP communications lead, your responsibilities will include the following:

- Design and produce creative graphics, videos, and marketing materials for project activities. This includes infographics, graphical abstracts, and multi-use graphics/vectors
- Continue the development of the project website – improving, updating, and designing content
- Work with Communications Lead to curate and post relevant content on social media, primarily on X [formerly Twitter]
- Assist with digital marketing for project events – including flyers, banners, and promotional videos for webinars, podcasts, virtual events, etc.
- Develop ready-to-use outputs for the AIRP-VABE team– including presentation templates, models, figures, icons, etc.
- Brainstorming creative and innovative ways to present research findings and reach diverse audiences

Required Qualifications and Experience
- Current SFU student (undergraduate)
- Advanced knowledge in graphic design, including experience with Adobe Illustrator, InDesign, Figma, Premier Pro, and/or Photoshop
- Experience with Canva, Microsoft Office Suite, Adobe AEM* (web content management system)
- Experience with curating news and writing to engage audiences on X [formerly Twitter]
- Detail-oriented with excellent administrative, copy-editing, and content-creation skills
- Excellent written and oral communication skills
- Ability to follow policy, brand, and editorial guidelines
- Ability to show initiative and multi-task
- Ability to work well independently and as part of a group
- Knowledge of the field of aging and homelessness is desirable

Hours: Average 10 hours/week (may vary from week to week)
Location: Hybrid (remote or SFU's Harbour Centre campus)
Compensation: $17.40-$21.50/hour (depending on experience) plus mandatory 4% vacation pay
Start Date: August 1, 2024

How to Apply: Please send a cover letter, your resume, a design portfolio, and the names of two professional references to Lena Richardson at lena_rebecca_richardson@sfu.ca.The application deadline is Friday, July 12th (or until the position is filled).

All qualified candidates are encouraged to apply; however, Canadians and permanent residents will be given priority. Simon Fraser University is committed to employment equity and

encourages applications from all qualified women and men, including visible minorities, Indigenous people, persons with disabilities, and 2SLGTBQ+identified persons.