

Tentative Schedule

	Week	Topics / Chapter & Reading	Exercises, Debates, Cases & Books
What are Ethics & Morals	Wk. 1 Jan. 12	How we broke the world , Adverse Selection, Moral Hazard, Externalities, & Death & Theft Ch. 1: Ethics & Business Read: Brooks, Business Ethics in Canada	Exercise: Starting with Ethics Debate: Virgin Records Book: Stone: <i>Where the Laws Ends</i> Case: The Case of the Collapsed Mine (Text, pg. 18)
	Groups & Assignments		
	Wk. 2 Jan. 19	Ethics as Cognitive Development (Conventional & Psychological bases) Ch. 2: Conventional Morality & Ethical Relativism Read: Sheppard & Young , Pages 315-318	Exercise: DIT Scenarios Debate: Ethical Absolutism vs. Ethical Relativism Book: Babiak & Hare: <i>Snakes in Suits: Psychopaths @ Work</i> Case: The Milgram Obedience Studies
Wk. 3 Jan. 26	Philosophy / Ethics Fairness & Justice (Philosophic bases & Distributive Justice) Ch. 3: Utility & Utilitarianism Ch. 4: Moral Duty, Rights & Justice	Exercise: Rawls exercise Debate: Ends and Means Book: Kidder: <i>Moral courage</i> Case: The Sole Remaining Supplier	
Ethics, Society & the Corporation	Wk. 4 Feb. 2	Ethics in Society, Business as a special case? Ch. 5: Virtue Ethics and Moral Reasoning Ch 6: Moral Responsibility: Individual & Corp Read: Albert Carr: Is business bluffing Ethical?	Debate: Is business bluffing Ethical? Book: Badaracco: <i>Defining Moments</i> Case: Ford Pinto
	Wk. 5 Feb. 9	The free market – and market failures Ch. 7: Justice & Econ. Systems Ch.15: Marketing, Truth, and Advertising	Debate: Executive Compensation Book: Klein: <i>No logo</i> Case: Advertising
	Wk. 6	There is no Week 6	
	Wk. 7 Feb. 23	Corp. Governance & Control, Personhood / Agents & Executive Compensation Ch. 11: Corp. Governance & Compensation Read: Nader, Mintzberg, French	Debate: The Corporation as a person Book: Korten: <i>When Corporations Rule the World</i> Case: Citizens United (Scan)
	Wk. 8 Mar. 2	Corporate Social Responsibility / Stakeholder Analysis Ch. 10: Corp., Morality, & Social Responsibility Read: Friedman, Mulligan	Debate: Corporate Social Responsibility: Pro & Con Book: Lennick & Kiel: <i>Moral Intelligence & Leadership</i> Case: Wal-Mart
	Wk. 9 Mar. 9	CSR in Practice: The triple Bottom Line? Ch. 14: Whistle-Blowing Ch. 17: Workers' Rights & Duties in a Firm	Debate: Single and Multiple bottom lines Book: Elkington: <i>Cannibals with Forks</i> Case: Massey Energy & Running Coal
Ethics & Business Issues	First Individual Case Due		TBA
	Wk. 10 Mar. 16	Ethics & Technology Ch. 19: The Information Age & Technology Ch. 20: Information, Computers& the Internet	Debate: RFID Tags & Monitoring Book: Gladwell: <i>The Tipping Point</i> Case: The Dalkon Shield
	Wk. 10 Mar. 23	Nature, Environment, Ethics / Pollution Export Ch. 13: Safety, Risk, & Enviro. Protection Read: Hardin Tragedy of the Commons	Debate: Economics & Sustainability Book: Carson: <i>Silent Spring</i> Case: BP in the Gulf
	Wk. 12 Mar. 30	Ethics in International Business Ch. 9: The International Business System Ch. 21: Global Issues, International Obligations Read: Donaldson: When Ethics Travel	Debate: GDP vs GNH Book: Anielski: <i>The Economics of Happiness</i> Book: Prahalad: <i>Fortune at the Bottom of the Pyramid</i> Case: Union Carbide Bhopal
	Second Individual Case Due		TBA
	Wk. 13 Apr. 6	Finance & Accounting / Measurement Issues Ch. 12: Finance, Accounting, & Investing Ch. 22: New Moral Imperative for Business	Debate: Do we still have Universal Values? Book: Yunus: <i>Banker to the Poor: Micro-Lending and the Battle Against World Poverty</i> Case: Nestle's Infant Formula