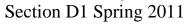


## **BUSINESS 303:**

# Business, Society & Ethics





Professor:	Jerry Sheppard
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*Office:* Wednesday 12:30 - 13:20 WMC 2210

e-mail: sheppard@sfu.ca Friday 12:30 - 13:20 WMC 2210

### **Objectives**

In the wake of recent economic and environmental catastrophes, issues regarding globalization, social, ethical and environmental concerns of businesses have become more prominent and publicized. In this course, *Business, Ethics & Society*, we will try to familiarize ourselves with the following areas:

- Ethical principles, theories and models and their impacts on business;
- Ethics in the workplace and the issues surrounding corporate social responsibility;
- The rights and responsibilities of the corporation those who work in such organizations;
- Environmentally responsible and sustainable business practices;
- Relevance of ethical standards in national and international contexts.

In doing so, we will review different theories and investigate their application to common and current business practices. We will also review the different challenges that managers and business employees face in the current fast paced world.

#### Ethical Considerations

You are expected to do you own work on the individual assignments. Failure to do so, or plagiarism, or insufficient citation could result in a zero for the assignment.

### Required Textbook & Readings

Richard DeGeorge, *Business Ethics* (7th Ed.) Toronto: Pearson. ISBN: 978-0-205-73193-0. Other readings & materials will be available on line.

#### Grades

Individual written case analysis 1	17%
Individual written case analysis 2	17%
Group debate	15%
Presentation (Case or Book)	15%
Debate Evaluation	3%
Presentation Evaluation	3%
Group Peer Evaluation	5%
Final	25%

## Group Project and Presentation

You will form into groups of 5 to 6 students. You will be evaluating the performance of others in the group. The average grade for the group is to be 3.1. If you choose not to fill out a grade form, all members will receive a 3.14. You will be doing a debate plus a presentation on a case or book. These occur throughout the term. Only three members need present, and the other three aid in the research.

#### Session Breakdown

A typical lecture will consist of several separate parts. The first part will be dedicated to concepts and theories, the second part will be a debate of one aspect of the topic at hand, a third part will deal with the review of a relevant book (too much reading / too little time) and finally a practical case analysis and discussion. Access to readings and discussion material will be provided online in advance at http://www.sfu.ca/~sheppard/303index.html. It is your responsibility to come prepared to be able to discuss ethical issues surrounding that days' class.

## Tentative Schedule

orals		Snowed out.		
orals	W/1- 2	Showed out.		
Morals		How we broke the world, Adverse Selection, Moral Hazard, Externalities, & Death & Theft Ch. 1: Ethics & Business Read: Brooks, Business Ethics in Canada		
S S		Groups & Assignments		
What are Ethics & Morals		Ch. 2: Conventional Morality & Ethical Relativism	Debate:	DIT Scenarios Ethical Absolutism vs. Ethical Relativism Babiak & Hare: Snakes in Suits: Psychopaths @ Work The Milgram Obedience Studies
Wha	Wk. 4 Feb. 2	`		Rawls exercise Ends and Means Kidder: Moral courage The Sole Remaining Supplier
e Corp.		Ch 6: Moral Responsibility: Individual & Corp	Debate: Book: Case:	Is business bluffing Ethical? Badaracco: Defining Moments Ford Pinto
Ethics, Society & the Corp.	Wk. 7			Corporate Social Responsibility: Pro & Con Klein: <i>No logo</i> or Lennick & Kiel: <i>Moral Intelligence &amp; Leadership</i> Advertising
Ethics,		Governance & Control, Personhood / Agents Ch. 11: Corp. Governance & Compensation Ch.15: Marketing, Truth, and Advertising		The Corporation as a person Korten: When Corporations Rule the World Citizens United (Scan)
		Ch. 14: Whistle-Blowing Ch. 17: Workers' Rights & Duties in a Firm	Book: Case:	Single and Multiple bottom lines Elkington: Cannibals with Forks Massey Energy & Running Coal
sanes		Ch. 19: The Information Age & Technology		RFID Tags & Monitoring Gladwell: The Tipping Point The Dalkon Shield
susiness ]	Mar. 23	Read: <u>Hardin Tragedy of the Commons</u>	Debate: Book: Case:	Economics & Sustainability Carson: Silent Spring BP in the Gulf
Ethics & Business Issues		Ch. 21: Global Issues, International Obligations Read: <u>Donaldson: When Ethics Travel</u>	Books: Case:	GDP vs GNH Anielski: The Economics of Happiness or Prahalad: Fortune at the Bottom of the Pyramid Union Carbide Bhopal
		Second Individual Case Due	TBA	
		Ch. 12: Finance, Accounting, & Investing	Debate: Book: Case:	Do we still have Universal Values? Yunus: Banker to the Poor: Micro-Lending and the Battle Against World Poverty Nestle's Infant Formula