# **Re-Emerging China**

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Asia Pacific Fondation Foundation Asie Pacific of Canada du Canada



Asia Pacific Foundation of Canada

Information, analysis, research and outreach

#### **Topics** Today

- China Then and Now: A Snapshot
- China Factors: Four Cs
- Canada China Links: Trade and Beyond
- Conclusion: Win-Win Game

#### China then and now: A Glance

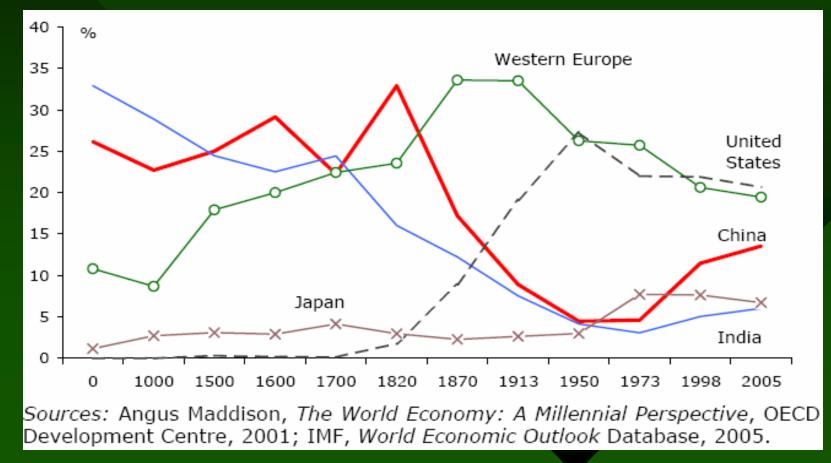


# China at a Glance (cont'd)

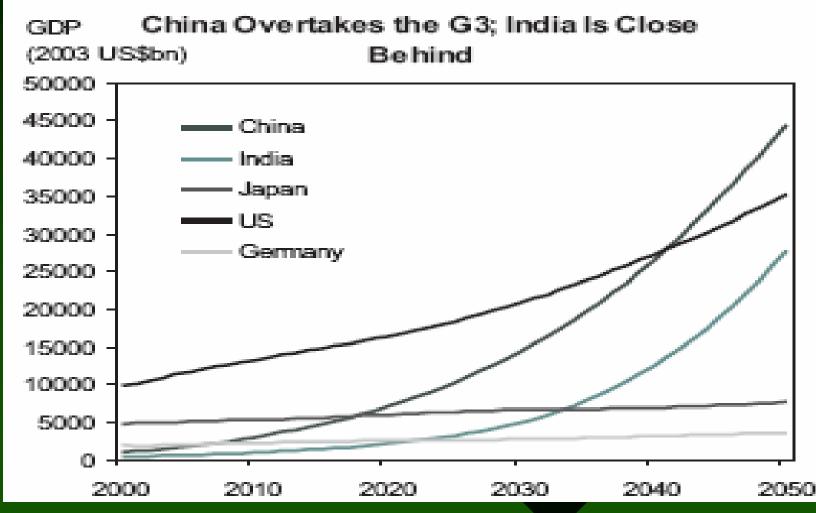
- Population: 1.3 billion
- Ethnic Groups: 56; Han (93%)
- Language: primarily Mandarin
- Currency: Renminbi or Yuan (CNY)
- GDP (PPP): US\$7 trillion (2007e)
- GDP Real Growth: 11.4% (2007e)
- GDP per capita (PPP): US\$5,300 (2007e)

## China then and now: A re-emerging economy

#### Major economies' share of global GDP, 0 - 2005



#### China then and now (cont'd): It is catching up



# China then and now (cont'd): Its political economy

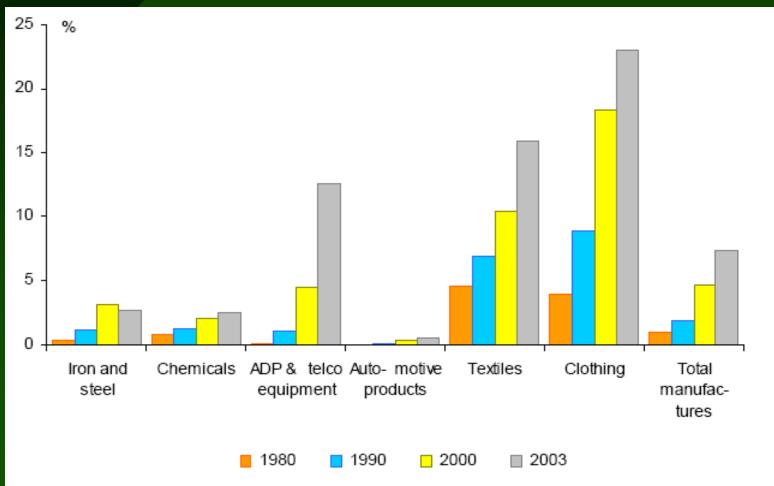
- 1 party system
- 2 constitutions
- 3 transformations
  - From a command economy to a market-based one;
  - From a rural, agricultural society to an urban, industrial one;
  - From a non-WTO member nation to a WTO member one
- 4 modernizations

# China then and now (cont'd) – China has become:

- A significant G-3 trading partner
- A major destination of FDI
- An important driver of global growth
- A critical link in global production networks
- A significant force in world commodity market
- A glowing factor in world financial markets
- A price setter for lower value added products, and ... moving higher

Source: Goldman Sachs Asia, 2006

# China's share of world exports of manufactures



Source: World Trade Organization, World Trade Statistics 2004 (Geneva, August 2004).

#### China then and now (cont'd): A disparity nation



Source: The Economist, March 25-31, 2006

# China Factors: 4 Cs

Cost

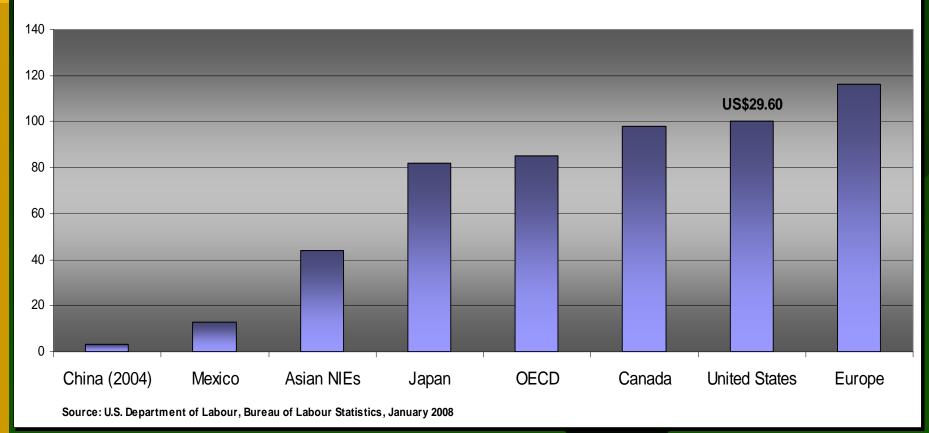
Global Supply Chain

• Customer

• Competitor

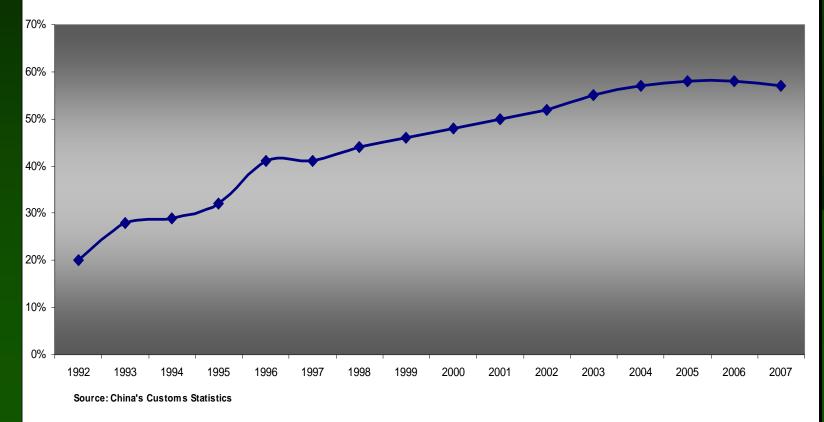
#### **Cost:** Labour

#### International Comparisons of Labour Costs: All Employees in Manufacturing 2006



# Global Supply Chain





# Global Supply Chain (cont'd)

| Canada's Top 25 Exports to China by Buyer's Stage of Use<br>(excluding price effects; per cent share) |       |          | Canada's Top 25 Imports From China by Buyer's Stage<br>of Use |                |                      |  |                  |   |       |  |
|---|-------|----------|---|----------------|----------------------|--|------------------|---|-------|--|
|   | Entry | 🗆 Middle | 🗆 End   | (excluding pri | ice effect:<br>Entry |  | share)<br>Middle | Г | ] [nd |  |
| 100   |       |          |   |                | Entry                |  | MIGGIE           | L | J End |  |
| 90  | -     |          |   | 100            |                      |  |                  |   |       |  |
| 80  |       |          |   | 90             |                      |  |                  |   |       |  |
| 70  |       |          |   | 80             |                      |  |                  |   | [     |  |
| 60  | -     |          |   | 70             |                      |  |                  |   |       |  |
| 50  |       |          |   | 50             |                      |  |                  |   |       |  |
| 40  |       |          |   | 40             |                      |  |                  |   | -     |  |
| 30  |       |          |   | 30             | ·                    |  |                  |   |       |  |
| 20  |       |          |   | 20             |                      |  |                  |   | ŀ     |  |
|   |       |          |   | 10             |                      |  |                  |   |       |  |
| U   | 1990  | 2000     | 2005  | 0              | 1990                 |  | 2000             |   | 2005  |  |
|   | 1000  | 2000     | 2000  |                | 1330                 |  | 2000             |   | 2000  |  |
| Sources: The Conference Board of Canada; Statistics Canada;   |       |          | Sources: The Conference Board of Canada; Statistics Canada;   |                |                      |  |                  |   |       |  |
| Industry Canada Trade Data Online.  |       |          | Industry Canada Trade Data Online.                            |                |                      |  |                  |   |       |  |

#### Customers: An Emerging Middle Class

- 4% or 52 million
- Leader of fashion
- Car-crazy
- House owner
- Better health care and medical services
- Better education for their children
- Out-of-home entertainment
- Travel, etc.

## Competitors

- EU
- US
- Japan
- Australia
- Chinese

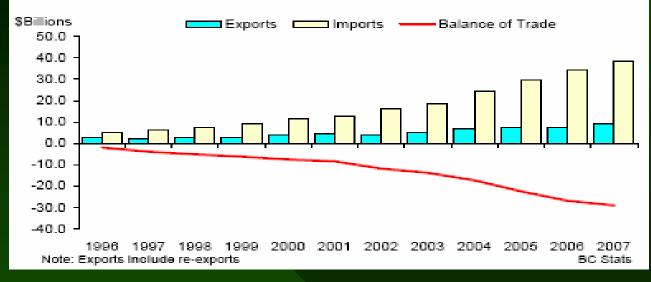
# China's Major Trading Partners (2006, US\$B)

|                  | Total Trade | Exports | Imports | Balance |
|------------------|-------------|---------|---------|---------|
| Total            | 1760.7      | 969.1   | 791.6   | 177.5   |
| US               | 262.7       | 203.5   | 59.2    | 144.3   |
| Japan            | 207.4       | 91.6    | 115.7   | -24.1   |
| НК               | 166.2       | 155.4   | 10.8    | 144.6   |
| S. Korea         | 134.3       | 44.5    | 89.8    | -45.3   |
| Taiwan           | 107.8       | 20.7    | 87.1    | -66.4   |
| Germany          | 78.2        | 40.3    | 37.9    | 2.4     |
| Canada           | 23.2        | 15.5    | 7.7     | 7.8     |
| Canada's Ranking | 18th        | 12th    | 21st    | 5th     |
| Canada's Share   | 1.3%        | 1.6%    | 1.0%    | 4.4%    |
|                  |             |         |         |         |

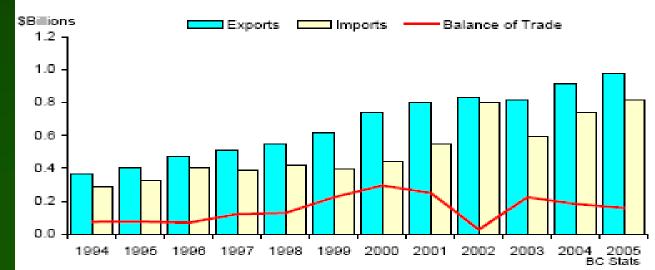
Source: MOFCOM, 2007

#### **Canada-China Trade**

Canada's Balance of Trade in Goods with Mainland China



Canada's Balance of Trade in Services with Mainland China



# Trade by Province (Cont'd)

| Provincial Distribution of Exports to Mainland |                | Share of |
|--|----------------|----------|
| China, 2007                                    | Cdn \$Millions | tota     |
| 1. Alberta                                     | \$2,798.2      | 31.8%    |
| 2. British Columbia                            | \$1,744.3      | 19.8%    |
| 3. Ontario                                     | \$1,404.4      | 16.0%    |
| 4. Quebec                                      | \$901.9        | 10.3%    |
| 5. Saskatchewan                                | \$859.9        | 9.8%     |
| 6. Manitoba                                    | \$542.9        | 6.2%     |
| 7. Newfoundland & Labrador                     | \$359.3        | 4.1%     |
| 8. Nova Scotia                                 | \$94.6         | 1.1%     |
| 9. New Brunswick                               | \$48.3         | 0.6%     |
| 10. Northwest Territories                      | \$31.3         | 0.4%     |
| 11. Prince Edward Island                       | \$2.9          | 0.0%     |
| 12. Nunavut                                    | \$0.4          | 0.0%     |
| 13. Yukon                                      | \$0.0          | 0.0%     |
| Canada Total                                   | \$8,788.5      | 100.0%   |

### **Beyond Trade:**

- Two-way investment
- People-to-people relation:
  - Immigration
  - Tourist
  - Student
  - Canadian Diaspora

# **Two-Way Investments**

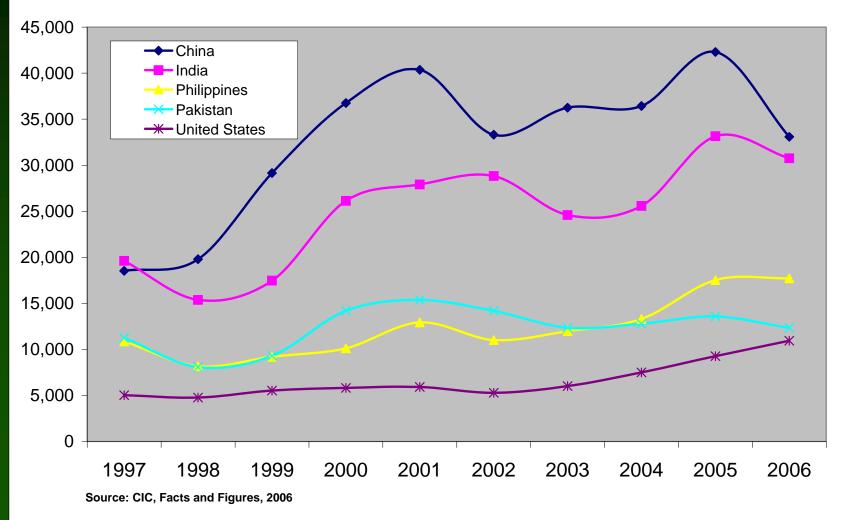
#### Canada's Investment Position with Mainland China (Cdn\$ Millions)

| Year | Canadian Direct Investment in | Direct Investment in Canada by |  |  |
|------|-------------------------------|--------------------------------|--|--|
| rear | Mainland China                | Mainland China                 |  |  |
| 1997 | \$419                         | \$235                          |  |  |
| 1998 | \$446                         | \$226                          |  |  |
| 1999 | \$711                         | \$214                          |  |  |
| 2000 | \$565                         | \$192                          |  |  |
| 2001 | \$699                         | \$219                          |  |  |
| 2002 | \$721                         | \$196                          |  |  |
| 2003 | \$838                         | \$216                          |  |  |
| 2004 | \$1,034                       | \$114                          |  |  |
| 2005 | \$1,344                       | \$933                          |  |  |
| 2006 | \$1,563                       | \$1,297                        |  |  |

Source: Statistics Canada

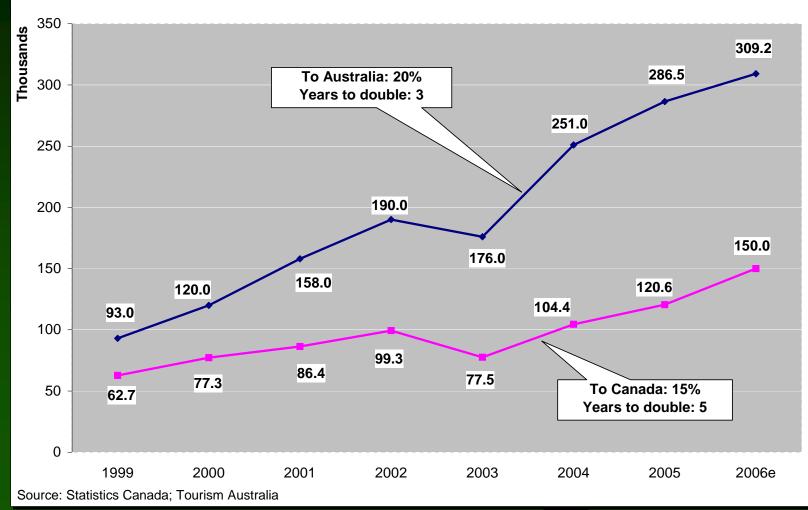
# Immigration

#### **Top Source Countries of Immigrants to Canada**



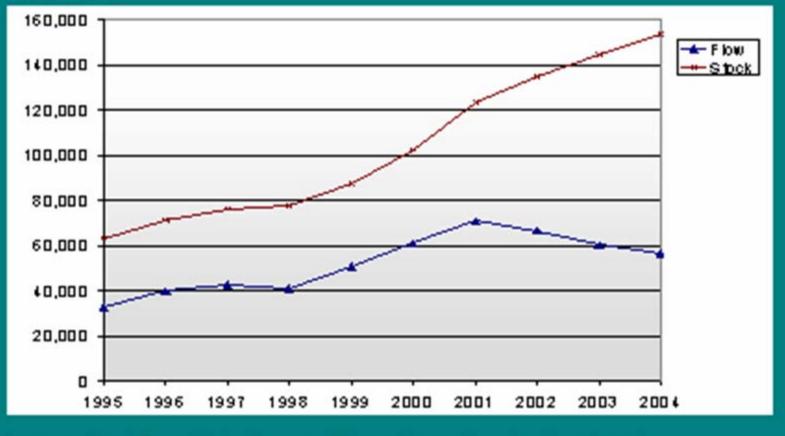
#### Tourist

Chinese Visitors Arrival Growth: Canada vs. Australia



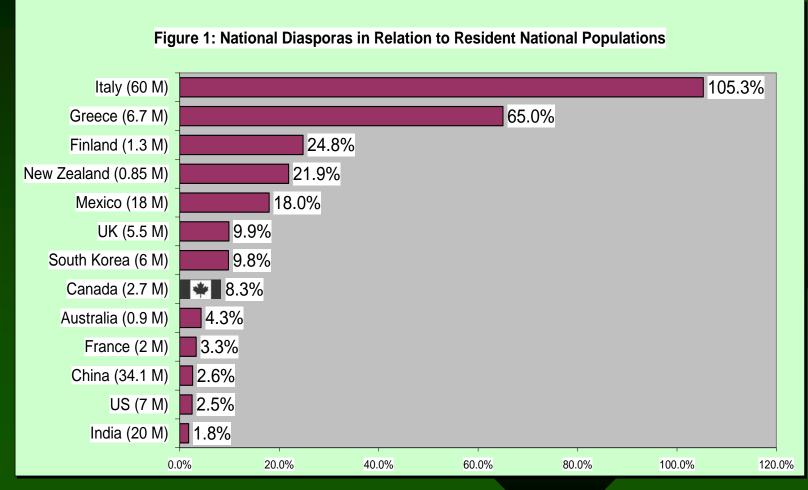
#### Student

Figure 1: Foreign Student Population in Canada: Flows and Stocks, 1995–2004

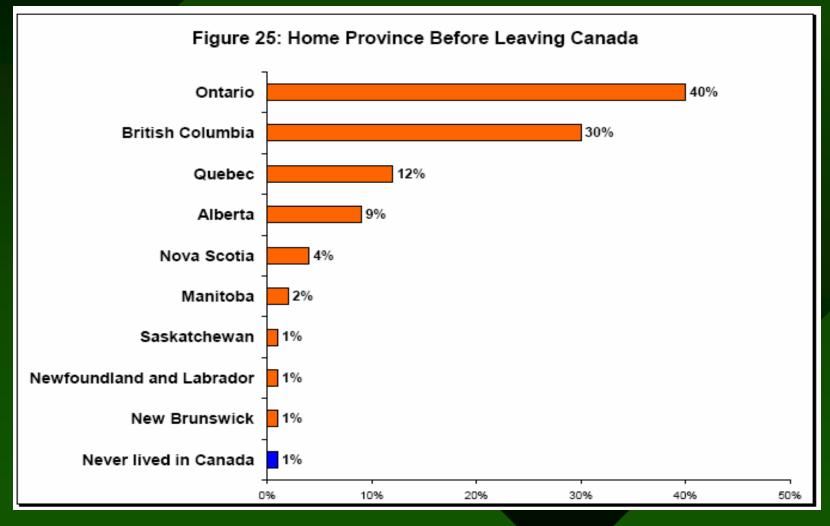


Source: Client-Based Data System, Citizenship and Immigration Canada.

### Canadian Diaspora



# Canadian Diaspora (cont'd)



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### **Conclusion:** Win-Win Game

- Complemented economies
- Various links and connections
- Opportunities and threats
- Be prepared, engaged and succeed

#### Thank You!

For more Information, Please Visit www.asiapacific.ca

Or contact

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