



Asako Nakamura

Dedicated Housewife
Female
29

“ I enjoy driving my son to school everyday. ”

Family

Husband: Tadaaki Nakamura (32, Director of Call Support @Telus).
Kid: 1 boy (Danny Nakamura, 4 years old).

“ I’m blessed to have a wonderful family.”

“It’s really difficult if I don’t drive, especially when it rains.”

“We should start buying cheap gas to save money.”

Info

Relationship Status: Married.
Income: N/A.
Car: Honda CRV.
Location: Near 29th Avenue skytrain station, Burnaby.
Technology Preferences: iPhone 4, Uses Windows 7 for email and browsing on the Internet.
Goal: Save money to buy a bigger home
Why he needs to drive: Take her son to school, grocery shopping, social with her friend and visit her family.
Language: English and Japanese.
Personality: Shy, passionate, observing.
Likes: Yoga, Cooking, Watch TV.
Dislikes: Cold weather, wasting money on useless stuff.

Time Spent with Mobile Devices

15+ hr/week